

# USING SOCIAL MEDIA TO CREATE BUZZ ABOUT YOUR MSFGS PRESENCE



## Connect with Mid-South Farm and Gin Show Online!

Regular updates on the show are shared online and we'd appreciate connecting with you on all our social media platforms. Follow us on your personal accounts as well as forward to your communications team handling brand and/or company channels. Make sure you tag us in your posts. We will be resharing some!



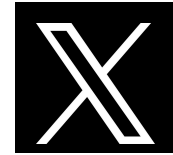
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### Make good use of hashtags

We use two events for the event. Please join in driving interest & excitement!

[#MSFGS2024](https://twitter.com/hashtag/MSFGS2024)

[#FarmandGinShow](https://twitter.com/hashtag/FarmandGinShow)

## Graphics Available For Your Use

We've also put together a couple of resources to help you promote your participation in the Farm and Gin Show!

The images are available via Canva. You can create a free Canva account if you don't have one already, download & customize these assets.

[bit.ly/ginshowgraphics](https://bit.ly/ginshowgraphics)



**OUR WEBSITE WILL HOST REGISTRATION INFORMATION: [FARMANDGINSHOW.COM](https://www.farmandginshow.com)**