Mid-South Farm & Gin Show
General Show Rules

GENERAL INFORMATION

The Mid-South Farm and Gin Show is an educational agricultural show and exhibits must be agricultural in nature; however, approximately five percent of the exhibit space may be utilized for exhibits of general interest, at the Exhibit Manager's option. Exhibits will be in the Renasant Convention Center, 255 N. Main St., Memphis, TN 38103.

SPACE ASSIGNMENT

Renovations to the convention center concluding in 2022 resulted in a new exhibit floor plan. Show management has designed a new floor plan to improve traffic flow and will work with exhibitors to identify and secure space. **Final booth assignments are at the discretion of the Exhibit Manager in the best interest of the show.**

PAYMENT FOR SPACE

Once an application for booth space is approved, a minimum 50% deposit is required. **Payment balance is due December 31, 2026**, unless other arrangements are approved by Show Manager. We accept check, money order, Visa, Mastercard, Discover and AMEX. A secure link for making a credit card payment will be included in the email with the contract for booth space.

REFUND POLICY

No refunds will be made if space engaged is not used. **Any space not claimed and occupied by 5:00 pm, Thursday, February 25** (unless a written agreement is made with the Exhibit Manager) **may be reassigned without refund**. The original contractor will be liable for the full amount of the booth rent whether or not the booth is resold.

No refunds will be made for exhibits closed because of violations of health and safety regulations. **Refunds of all deposits will be made if cancellation is received by the Exhibit Manager by December 31, 2026. No refunds will be made after that date.**

If the in-person show is cancelled due to COVID-19, a full refund will be offered for all in-person booth rentals.

ELECTRICAL & IT SERVICES

Orders for electrical and IT services must be placed directly with the Renasant Convention Center through its website. The electrical order link can be found on the show website www.farmandginshow.com under Exhibitor Information. Payment must be made by **February 12, 2027,** to receive the pre-show rate. Higher charges will be incurred for orders after **February 12, 2027**. Online order form will be available on the Renasant Convention Center website no later than 90 days prior to move-in.

OFFICIAL SERVICE CONTRACTOR

Fern Exposition and Event Services (Fern Expo), 125 Fernco Drive, Nashville TN 37207.
Phone (615) 256-0357 is the official service contractor. Other service contractors will not be allowed to work in the exhibit area unless specifically authorized in advance by the Exhibit Manager. Visit www.farmandginshow.com and select Exhibitor Information from the menu. Select the Exhibitor Dashboard to access the **Fern Show Services link to order show services online.**

Exhibitors may supply their own furniture, carpeting, etc. for their booths.

BOOTH EQUIPMENT

Side dividers (3 ft. high) and back (8 ft. high) with a signature sign will be provided to each exhibitor without charge. Exhibitors may erect own sides and back but must not erect any side partition or visual obstruction that extends in excess of five feet from the back of a 10x10 booth, if such partition is in excess of five feet in height.

FORK LIFT TRUCKS

In-booth forklift services are available from Fern. **Exhibitors cannot bring their own forklifts**. Contact Fern if a forklift larger than 4000 lbs. capacity is needed. See online exhibitor service kit for pricing. Forklift use for Saturday night must be ordered by 9:00 a.m. Saturday.

Forklift rates: $184.28/hr ST, $276.42 OT; One half-hour minimum - labor thereafter is charged in half (1/2) hour increments.

MATERIAL HANDLING – MACHINERY

Fern will be the exclusive provider of machinery handling services. Rates include unloading machinery at show site, delivery to the designated booth, one-time spotting with a six inch tolerance, removal from the booth and reloading onto outbound carriers. The machinery rate schedule below applies to all machinery. Certified weigh tickets are required. These rates do not apply to display materials; weight for display materials and machinery equipment are required.

Machinery rates: Certified Scale Tickets or Manufacturing Data Plate are Required

Machinery/equipment weighing 2000 > 4999 lbs: 25 cents per pound
Machinery/equipment weighing 4000 > 9999 lbs: 23 cents per pound
Machinery/equipment weighing 10001 to > 19999 lbs: 21 cents per pound
Machinery/equipment weighing 20000 lbs or above: 19 cents per pound

BOOTH OPERATIONS

Exhibitors dispensing food or beverages from their booth must have the Exhibit Manager's written approval prior to the exhibition. Without such approval, all food and beverage items for attendee distribution will be removed from the booth space prior to the opening of the show.

No alcoholic beverages may be dispensed by an exhibitor.

No exhibitor may utilize any equipment that will interfere with normal operations of the exhibition.

No pressure-sensitive material may be used on the floor.

Items judged to be in poor taste by the Show Manager will not be allowed to be dispensed by any exhibitor.

Tents / Exhibits with COVERED tops larger than 4 ft x 4 ft are not allowed in the convention center per the Memphis Fire Marshall, if there are any combustible materials inside the tent / covered top. If an exhibitor wishes to use any type of roof or cover larger than 4 ft x 4 ft, please send the diagrams with material details such as fire retardant to andrea@farmandginshow.com. We will send it to the Memphis Fire Marshall for review.

The Renasant Convention Center now has permanent carpet in ALL exhibit areas.

ALL touch-up painting and equipment cleaning MUST be done before bringing the equipment into the building. Any spills or residue left on your booth floor will be subject to a minimum $500 clean up fee.

SHIPPING INSTRUCTIONS

Instructions for shipping your exhibit are available at the Fern OneView exhibitor portal. Individual login credentials will be sent to registered exhibitors via email from Fern.

Freight cannot be shipped direct to show site prior to February 22, 2027. All advance shipments must be shipped to the advance warehouse, as follows:

Fern c/o TForce Freight, 1803 East Brooks Road, Memphis, TN 38116.

Advance shipments will be accepted beginning January 19, 2027 and must arrive at the advance warehouse by February 19, 2027.

BADGES

Every exhibitor will be entitled to one Exhibitor's badge for each $50.00 or fractional part thereof paid for space (10 x 10 space = 12 badges). For each additional Exhibitor badge the sum of $25.00 shall be paid.

Exhibitors must wear badges to obtain admittance to the exhibit halls. Badges may be obtained at the Exhibitor Registration desk during move-in. NOTE: EXHIBITOR BADGES CAN ONLY BE ISSUED TO AND USED BY BONAFIDE EMPLOYEES OF THE EXHIBITORS.

JANITORIAL SERVICE

Booths and aisles will be vacuumed at no expense to the exhibitors on Thursday and Friday nights.

Exhibitors must request vacuuming in writing. Send request to andrea@farmandginshow.com.

SAFETY

The newly renovated Renasant Convention Center has put in place important safety and sanitary measures, following directives from CDC, Federal, State, County and City health officials. In addition to following these guidelines, the Renasant Convention Center has received its accreditation from GBAC STAR™, the gold standard for the cleaning industry's outbreak prevention, response, and recovery accreditation for facilities.

Exhibitors must guard machinery and exhibits so that no injury will result to the visitors, guests, employees or to any person or property.

All engines operated with combustible fuel must have no more than 5 gallons or ¼ tank, which every is less, of fuel. In addition, fuel tank covers must be taped, and engines must not be operated indoors except during move-in and move-out.

Battery cables to the positive poles must be disconnected and taped.

Propane tanks that have ever contained propane may not be part of any exhibit.

For welding or torch cutting, the exhibitor must obtain a permit from the Memphis Fire Department.

All lines on bottle fuel tanks must be opened and disconnected.

Raw cotton, either baled or loose, must be fire-proofed.

Exhibitors are responsible for determining what city and state safety regulations exist and complying with them.

LIABILITY

The Renasant Convention Center, Memphis Management Group, LLC., the Memphis Convention and Visitors, Bureau, the Memphis Convention Center Commission, the City of Memphis, and the Southern Cotton Ginners Association and Foundation and all their respective assigns and each of their respective partners, agents, officers, directors and representatives (collectively, "Indemnitees") shall not be responsible for the safety of exhibits, exhibitors or their employees, representatives, or contractors against theft, destruction, or damage by fire, or any other cause of injury of any nature whatsoever, to any person or item . It is agreed that each exhibitor shall indemnify, hold harmless and release Indemnitees from all liabilities against any and all claims, suits, losses, injuries, damages, liabilities and expenses, including, but not limited to, reasonable attorneys' fees and expenses. All exhibitors must provide Certificates of Insurance indicating liability limits of $1,000,000. Proof of workers' compensation insurance coverage should also be indicated on the certificate.

SECURITY

Guards will be provided during move-in, exhibition, and move-out to monitor various areas of the facility, assist with crowd control, and restrict access. Security guards, however, will not serve to specifically protect your assets. Sponsors cannot guarantee against loss or damage.

For more information visit www.farmandginshow.com and select Exhibitor Information.

Sponsored by
Southern Cotton Ginners Association and Foundation
A non-profit educational exhibit